

VO THUY NGAN

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ABOUT MYSELF

An enthusiastic undergraduate student with academic writing, communication, and information synthesis skills. Experienced in presenting information in a clear and structured manner through academic and project-based work. With a background in communication, I can support both research activities and the effective visualization of research findings. Eager to contribute to meaningful research projects while continuously developing my research capabilities.

CORE SKILLS

- Multi-platform Content Creation
- Basic Design (Canva, Adobe Illustrator, Adobe Photoshop))
- Video Editing (CapCut)
- Social Media Management (Basic)
- Leadership
- Event Coordination
- Teamwork & Collaboration
- Academic Writing

EDUCATION

HIGH SCHOOL FOR GIFTED STUDENTS IN SOCIAL SCIENCES AND HUMMANITIES — **Graduation: July 2024**
Specializing in Literature | GPA: 9.5/10

VINUNIVERSITY — **Present**
Bachelor of Arts in Multimedia Communication | GPA Sem 1: 3.67/4

IELTS 7.5 — **June 2024**

REWARDS

VINUNIVERSITY 85% TUITION SCHOLARSHIP — **2025**
- Entrance scholarship covering all 4 years of Bachelor's program valued at nearly **3,000,000,000 VND**.

2025 RMIT VIETNAM ACADEMIC ACHIEVEMENT SCHOLARSHIP — **2025**
- Entrance scholarship for student with high academic achivement.

GOOD OF "TYPICAL YOUNG FACE" — **November 2023**
University of Social Sciences and Humanities, Vietnam National University, Hanoi

EXPERIENCES

CAMPUS AMBASSADOR, "SHOPEE" — **Jul 2026 - Present**
Shopee Campus Ambassador Program 2026
- Selected as **1 of 9** Campus Ambassadors nationwide to represent Shopee at VinUniversity.
- Plan and execute campus marketing initiatives and student engagement activities.
- Create digital content to promote Shopee campaigns and strengthen brand awareness.

RESEARCH ASSISTANT, "GREEN X | VINUNIVERSITY" — **Jul 2026 - Present**
Smart Green Transformation Center
- Develop a research project on green transportation.
- Conduct literature reviews, formulated research questions, and synthesized academic evidence into structured academic writing.
- Support senior researchers with academic writing, research documentation, and data visualization.

MARKETING & COMMUNICATIONS INTERN, "VINUNIVERSITY" — **Feb 2026 - Present**
Marketing & Communications Department (MAC)
- Create content for VinUniversity's marketing and communication platforms.
- Assist in campaign content planning and event communications..

SOCIAL MEDIA CONTENT CREATOR, "KAMPUS" — **Sep 2025 - Jun 2026**
English, Mathematics & Cambridge Science Center
- Created and managed social media content to support student recruitment and enrollment.
- Developed platform-appropriate messaging in collaboration with the communications team.

EVENT COMMUNICATION INTERN, "HEALTH AND LIFE NEWSPAPER" — **Sep 2024**
Official media agency of the Ministry of Health of Vietnam
- Assisted the communication team by **documenting event activities** and **capturing images** for promotional use at "Vietnam Community Nutrition Day" and the "I Am Healthier and More Beautiful" contest.

EXTRACURRICULAR ACTIVITIES

CO-HEAD OF MARKETING & COMMUNICATION, ECOQUITY - VINUNI SUSTAINABILITY CLUB — **Jan 2026 - Present**
- Developed content strategy, managed social media and lead the team to create Ecoquity's brand book.
- Co-managed communications for sustainability-focused events.

CO-FOUNDER, "WHISPERS OF THE FORGOTTEN" — **Oct 2024 - Dec 2024**
Communication campaign aimed at spreading beauty and dispelling prejudices about ethnic minorities.
- Developed content strategy, grew page from 0 to **1,500 likes**; co-authored "Trong Suong" magazine (**120 copies sold**, **6,000,000 VND donated**).
- Led external relations, organized Yen Bai trip and built connections with Thai & H'Mong community leaders.