CURRICULUM VITAE

Applicant: Tran Thi Hai Yen
Phone Number: 0968 023 065
Email: thihaiyentran2001@gmail.com
LinkedIn: in/thihaiyentran2001

EDUCATION

National Economics University (8/2019 – 8/2023)
Bachelor of Information Technology

- Excellent 3.75/4 (Graduation thesis: 9.3/10)
- English Proficiency: B2

ABOUT ME

I aspire to create technologies that generate meaningful societal impact. My experiences in educational technology, digital products, and innovation have shown me that rigorous research is the foundation for developing human-centered solutions that empower people and communities.

ABILITY

Strong analytical and systems thinking with experience in educational technology, product innovation, user research, and scalable solution design.

ASPIRATION

I aspire to become a researcher developing technology that creates measurable societal impact. By combining Artificial Intelligence, data, and human-centered design, I hope to build evidence-based solutions that improve learning, decision-making, and sustainable development.

CREATIVITY

I enjoy combining technology, learning science, and user-centered design to create practical educational solutions. I believe meaningful innovation comes from understanding human needs before developing technology.

COMMITMENT

My experiences have convinced me that meaningful societal impact requires rigorous research and evidence-based innovation. I am committed to developing trustworthy technologies that empower people, organizations, and communities to learn, make better decisions, and create positive change.

EXPERIENCES

- **Product Owner, OM Group (2024 – Present):** Led the development of digital products supporting 300,000+ daily transactions through user-centered and data-driven product development**.**
- **NEU Reader (2023 - Present) (Co-founder)** EdTech platform with 50,000+ active users, leading product strategy and AI-assisted personalized learning.
- **Graduation Thesis (2023):** Designed an adaptive learning platform using Microlearning, SM-2 Spaced Repetition, and learning analytics to improve learning outcomes.
- **Sitdebayquamon Project (2021 – Present) (Founder):** a collaborative learning platform reaching 90% of SITDE and 30% of other NEU students, improving access to learning resources.

AWARDS

- Top 05 - Kawai Business Startup 2025, one of Vietnam's leading student startup competitions.
- Top 100 - FPT Next Gen Leader 2024, FPT Corporation's leadership development program.
- Student of Five Merits (2022–2023), National Economics University.